



# **KOOTHAN INFOTECH PRIVATE LIMITED**

**Innovative IT & Digital Solutions  
for the Modern Business**

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Phone Number: 8667255220

Location: India

# About Us

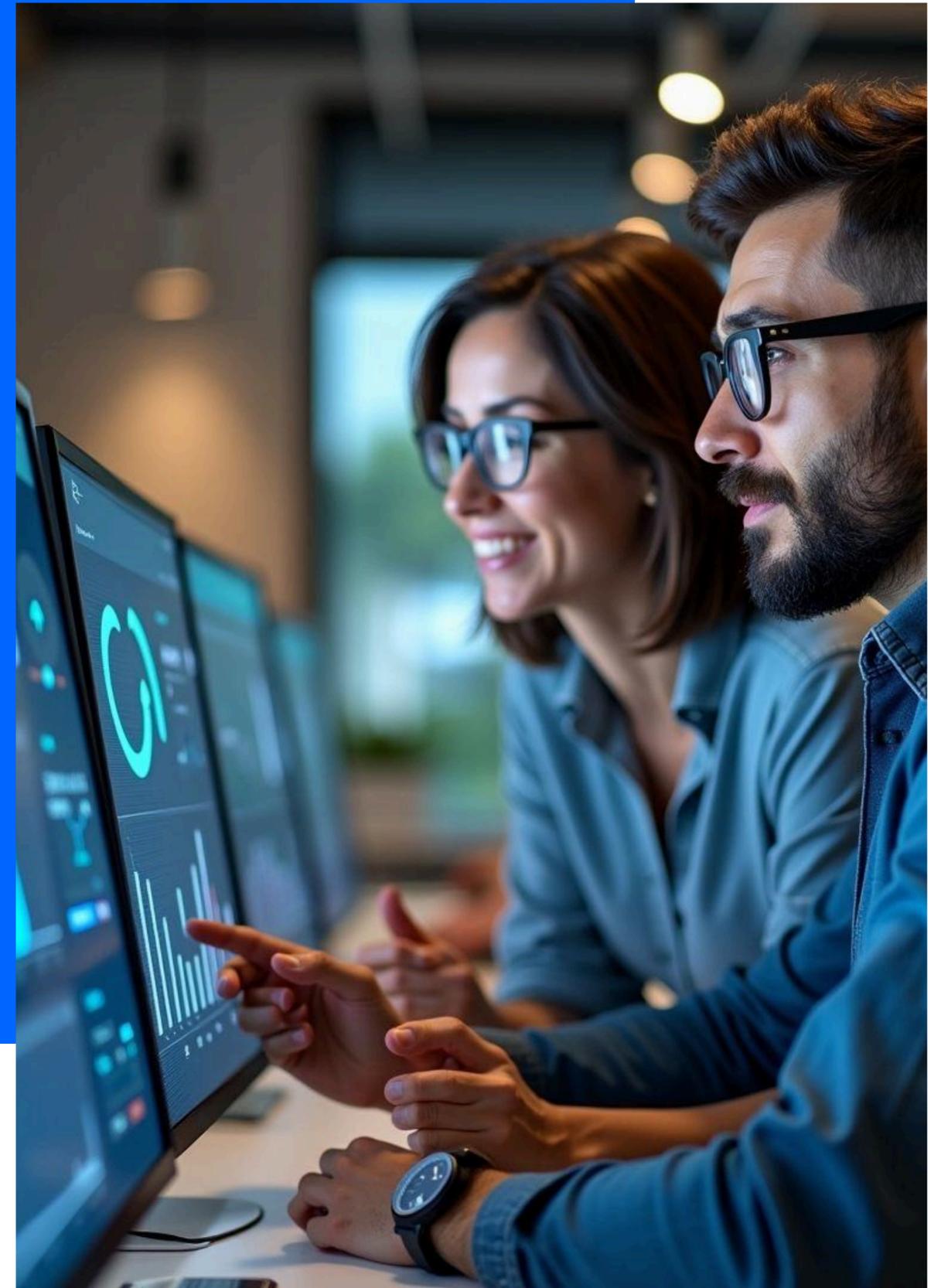
**Koothan Infotech** is a technology company specializing in AI, blockchain, cryptocurrency, DeFi, and NFT solutions. With 4+ years of experience and **220+ satisfied clients**, we deliver future-ready platforms for the digital economy.

We focus on AI agent development, crypto businesses, and blockchain ecosystems that help startups and enterprises turn ideas into powerful digital products and lead the Web4 era.

[www.koothaninfotech.com](http://www.koothaninfotech.com)

# Our Vision – Creating Without Limits

Our vision is to raise the bar in blockchain and digital technology by blending strong local expertise with a global outlook. We aim to build digital products that bring real value and long-term results to every business we work with. Our goal is to become a trusted blockchain fusion AI development partner for around the world while creating a work environment where talent, teamwork, and commitment lead to outstanding outcomes on every project.



# Our Mission –Inspiring Growth For Every Brand

Our mission is to build a skilled and collaborative team that focuses on solving real business challenges through dependable and scalable digital solutions. From our base in Madurai, we serve clients across the world by delivering quality work that supports business growth. By creating strong career opportunities in a Tier-2 city, we strive to grow a workplace where professionalism, dedication, and shared success drive both our clients and our people forward.

# The Problem Statement

Today's businesses face major challenges

Most companies struggle to find one reliable digital transformation partner that can manage technology, marketing, and growth together.



Poor digital visibility



Low customer acquisition



Outdated software version



High cost of development



Lack of technical expertise

# The Problem Statement

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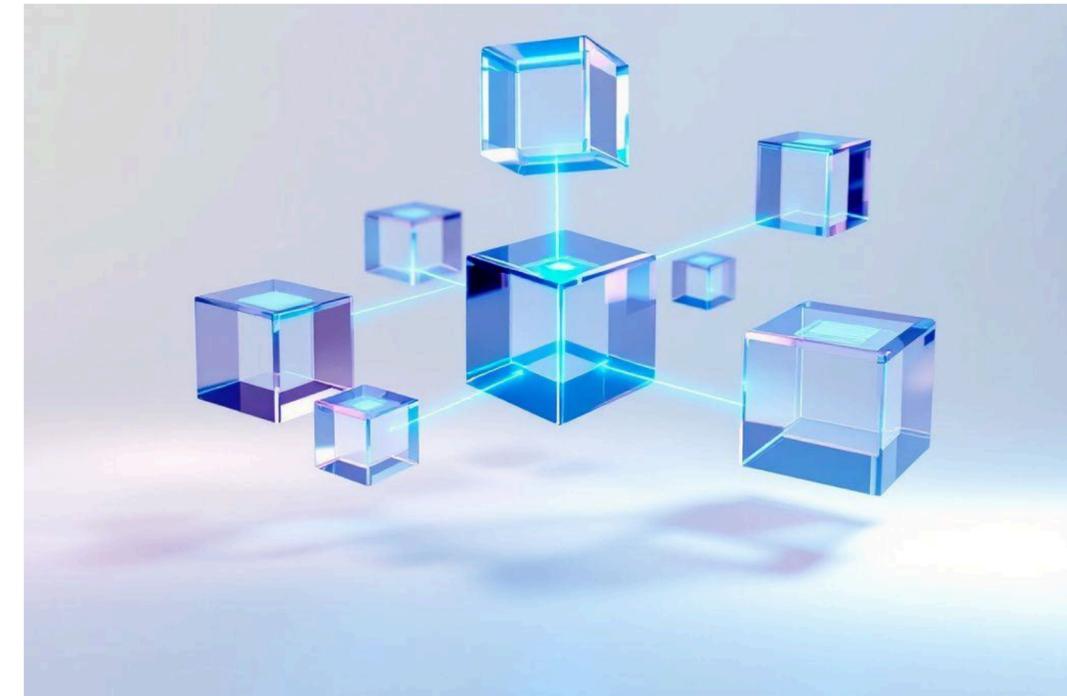


Lack of technical expertise

Most companies struggle to find one reliable digital transformation partner that can manage technology, marketing, and growth together.

# Our Services And Solution

Koothan Infotech provides end-to-end AI powered Blockchain Development Solutions under one roof



## Blockchain Development Solutions

Koothan Infotech delivers end to end blockchain development solutions that covers private and public blockchain, blockchain game development solutions, smart contract& audit, custom blockchain development solutions, layer1 & layer2 blockchain development solutions and so on. Our expertise includes many blockchain frameworks like ethereum, BNB chain, Polygon, Solana, Hyperledger, etc enabling secure mechanisms, on-chain governance and cross-chain interoperability.

## AI Development Services

Our offerings encompass a variety of AI development services such as AI consulting, AI agents, Generative AI, Smart AI assistant and chatbots, AlaaS, AIOps, etc. Our AI Development Solutions include data engineering, model training, deployment, and MLOps pipelines, thus facilitating intelligent automation and decision-making in real-time.

## Custom Software Development

Koothan Infotech offers a custom software development services which is based on scalable architectures, microservices, and API-first design to meet the complex needs of businesses. Our range of solutions includes enterprise applications, SaaS platforms, workflow automation, system integrations, and legacy modernization, with security and high performance as the chief characteristics.

# Our Services And Solution

## Website & E-commerce Development

With the help of modern frontend frameworks, powerful backend systems, and secure cloud infrastructure, we create and build high-performance websites and e-commerce platforms. Our solutions offer seamless digital operations by incorporating payment gateways, inventory management, order processing, analytics, and SEO optimization.

## Web3 Development

We create decentralized Web3 apps that utilize blockchain, smart contracts, and decentralized storages as their core technologies. Our Web3 offerings comprise dApp creation, asset tokenization, NFT marketplaces, DeFi integrations, and wallet connection, allowing for interaction in a trustless and clear-cut manner.

## Web & Mobile App Development

We build scalable and high-performance web and mobile applications using modern frontend frameworks, robust backend systems, and cloud-native architectures. Our Services includes Cross-platform app development, backend API development, cloud integration, UI/UX engineering, real-time data handling, and app maintenance.

## Digital Marketing Services

We deliver data-driven digital marketing solutions focused on measurable growth and ROI. Koothan Infotech's Digital Marketing Services includes SEO, SEM, social media marketing, content marketing, performance analytics, marketing automation, and conversion rate optimization. Our strategies leverage advanced analytics, AI tools, and automation platforms to drive visibility, engagement, and lead generation.

## Cryptocurrency Exchange Development

We create safe and scalable cryptocurrency exchange platforms with high-quality trading infrastructure. Our service for Crypto exchange development incorporates Spot & margin trading engines, liquidity integration, admin dashboards, KYC/AML modules, and risk management systems.

## Crypto Payment Gateway Development

We develop crypto payment gateways that facilitate quick, safe, and transparent blockchain transactions. Our services comprise Multi-currency payment processing, blockchain network integration, merchant dashboards, API integration, and transaction tracking. Our solutions guarantee secure settlements, smooth checkout experiences, and compliance with regulations.

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# Our Services And Solution

## **Crypto Wallet Development**

We create secure crypto wallets by utilizing advanced encryption and private key management. Our crypto wallet development services provide Hot & cold wallets, multi-currency support, multi-signature security, wallet APIs, and hardware wallet integration. Our crypto wallets provide safe storage and easy user access.

## **Crypto Token Development**

We offer complete services for the development of crypto tokens by applying the use of industry-standard protocols. Our services related to crypto token development consist of the token standard implementation (ERC, BEP, SPL), cryptocurrency economics design, smart contract deployment, and auditing support.

## **Game Development**

We are the providers of complete game development services that are high performance, immersive gameplay, and scalability across platforms. Our services include 2D & 3D game development, mobile and web games, multiplayer architecture, game engine development (Unity, Unreal), AR/VR integration, and backend services.

## **DeFi Development**

We provide the full range of DeFi development services aimed at secure, transparent, and decentralized financial systems. Our DeFi Development Services include Smart contract development and auditing, staking and yield farming platforms, lending and borrowing protocols, liquidity pools, and governance mechanisms.

## **NFT Development**

We offer a wide range of NFT development services for the establishment and maintenance of digital asset ecosystems. NFT smart contract development, minting platforms, NFT marketplaces, royalty management, metadata storage, and wallet integration are all included in our NFT development service offerings.

## **Trading Bot Development**

We provide you with smart and automatic trading bot solutions for the cryptocurrency and financial markets. Our services concerning the development of trading bots include Algorithmic strategy development, real-time market data integration, multi-exchange connectivity, risk management modules, and performance analytics.

**WE BECOME A SINGLE GROWTH PARTNER FOR OUR CLIENTS.**

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# Why Koothan Infotech?

Koothan Infotech is more than a technology service provider — We are a long-term digital growth partner for businesses that want to succeed in AI, blockchain, and Web3.

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## One Partner for Complete Digital Growth

We bring together blockchain development, AI solutions, crypto platforms, and digital marketing under one roof. This allows our clients to build, launch, and grow their products without depending on multiple vendors, saving time, cost, and effort.



## Proven Experience and Trust

With over 4+ years of hands-on experience and 220+ satisfied clients, we understand what works in real-world projects. From startups to established enterprises, we have helped businesses turn ideas into stable, scalable, and revenue-ready platforms.



## Secure and Scalable Development

Every product we develop is built with strong security, clean architecture, and future scalability in mind. Whether it's a crypto wallet, trading platform, or AI system, we build platforms that grow with your business without performance or safety issues.



## Cost-Effective Without Compromising Quality

Based in Madurai, a fast-growing Tier-2 tech hub, we offer high-quality development and marketing services at more affordable pricing compared to metro-city or overseas firms, giving clients better value for their investment.

# Target Market

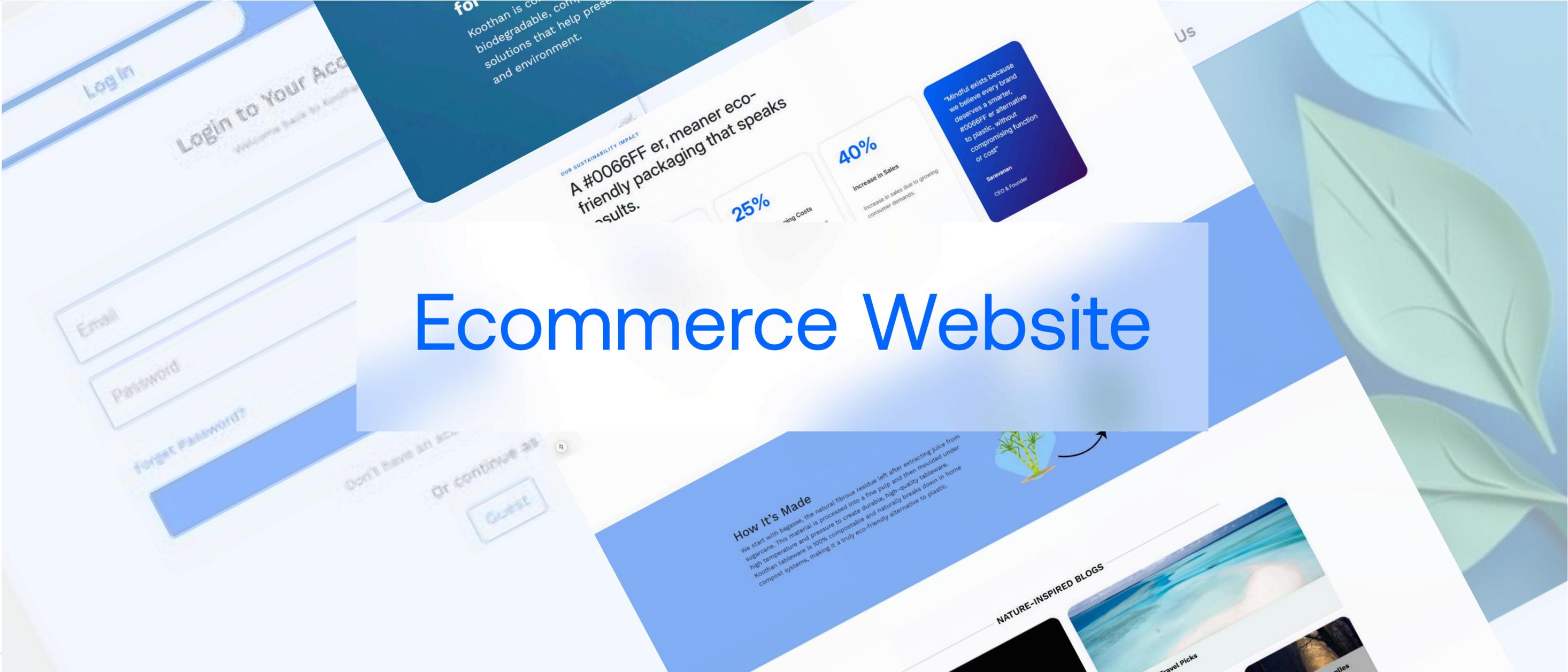
Koothan Infotech serves businesses and entrepreneurs who want to build, grow, and scale technology-based products in AI, blockchain, and digital platforms. Our services are designed for clients who need reliable development, strong digital presence, and long-term technical support

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-  Startups & Entrepreneurs
-  Small & Medium Businesses
-  Crypto & Blockchain Companies
-  E-commerce Brands
-  Local & Global Service Businesses

# Portfolio



## Ecommerce Website

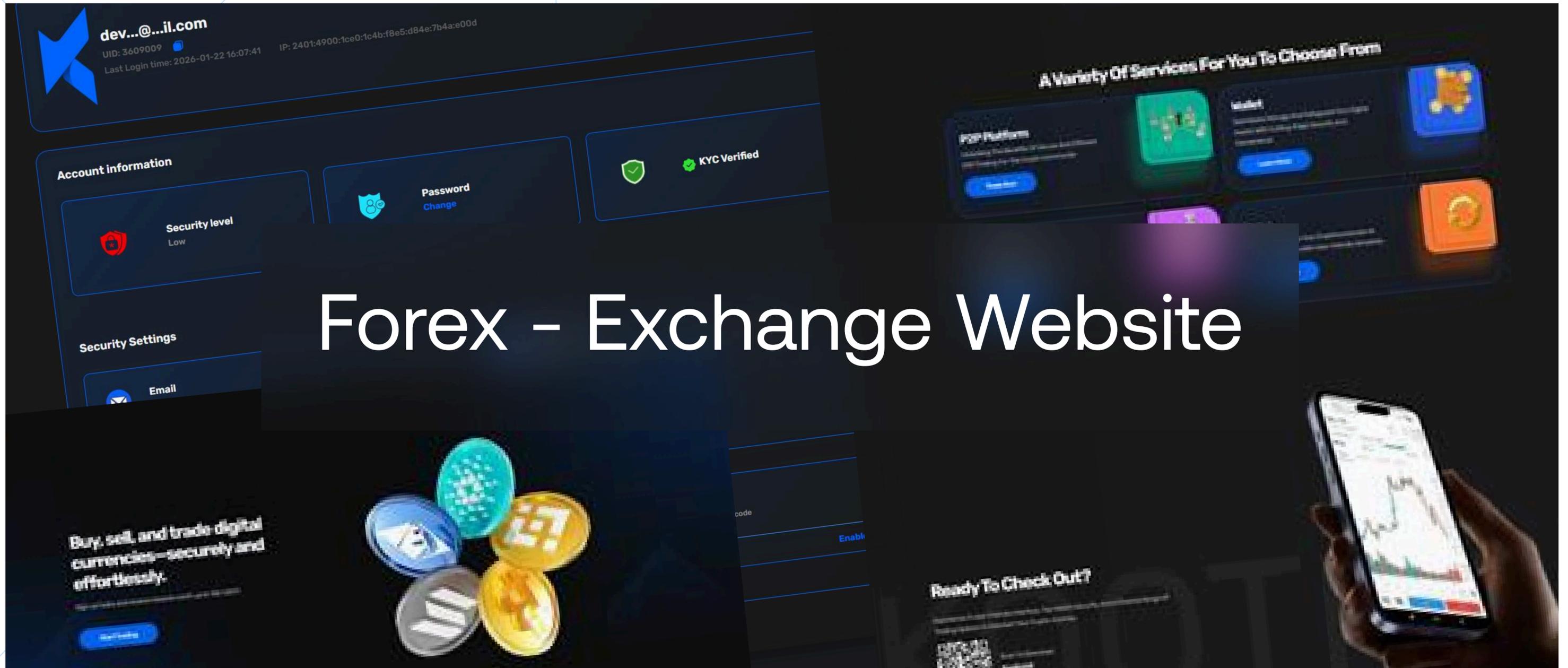
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# Portfolio

## Forex - Exchange Website

[www.koothaninfotech.com](http://www.koothaninfotech.com)

# Portfolio



# Tools & Platforms We Use

## AI & Automation



## AI agent and chatbot platforms



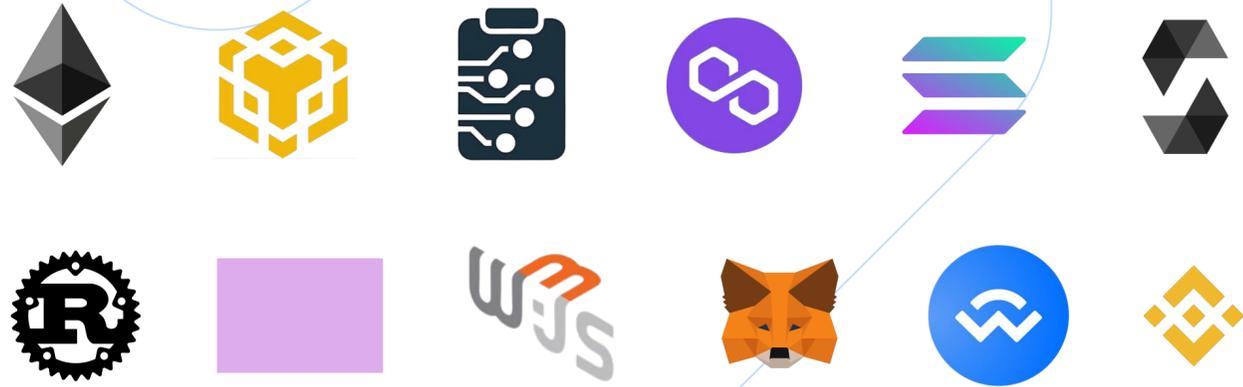
## Workflow automation tools



## Cloud & DevOps



## Blockchain & Crypto



## Web & Mobile App Development



## Database & Storage



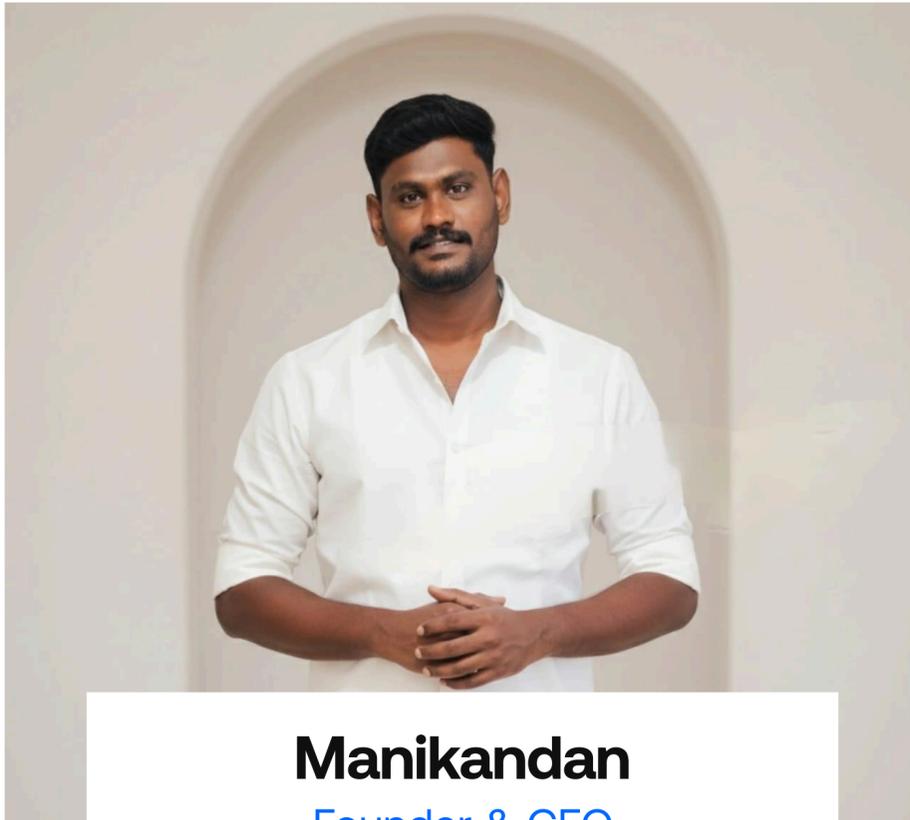
## Digital Marketing & Analytics



## Design & Product

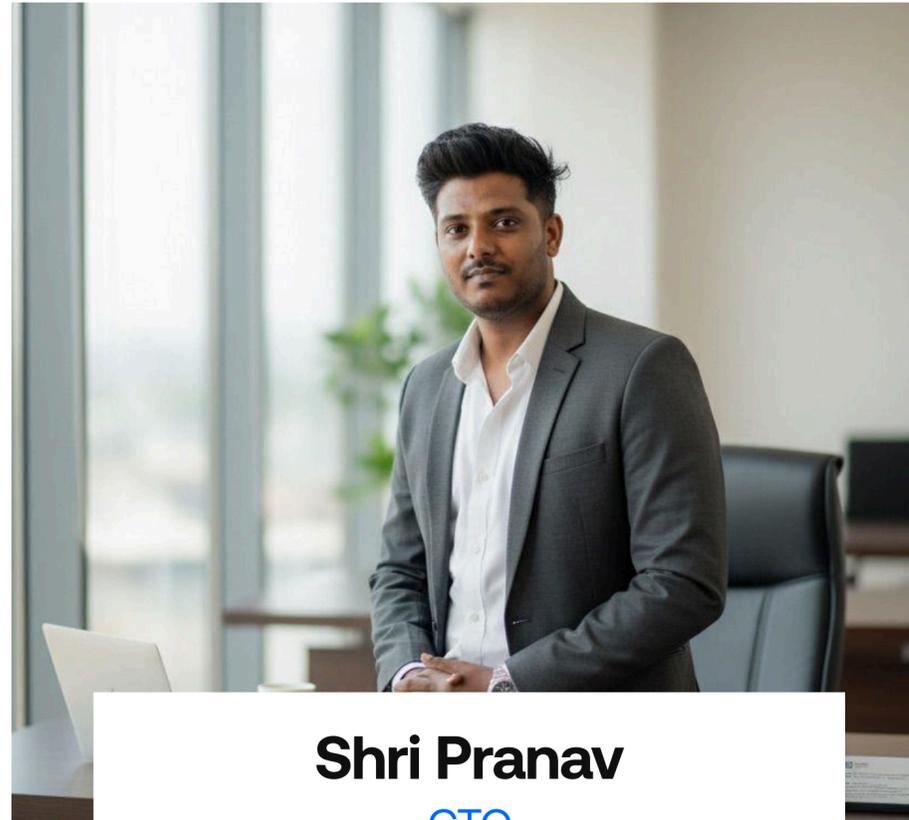


# Meet The Team



**Manikandan**  
Founder & CEO

Manikandan, Founder and Chief Executive Officer (CEO), leads the company with a mission to create meaningful and reliable technology solutions. He is committed to delivering long-term value for clients through quality and integrity. Manikandan guides the organization toward sustainable growth while building scalable digital solutions with purpose.



**Shri Pranav**  
CTO

Shri Pranav serves as the Chief Technology Officer (CTO) with a specialized focus on mobile app development. He leads the design and development of high-performance Android and iOS applications for diverse business requirements. Pranav delivers secure, scalable, and user-focused mobile solutions built on modern frameworks and proven development practices..



**Ajith Babu**  
CTO

Ajith serves as the Chief Technology Officer (CTO), leading system architecture and backend engineering. He specializes in scalable, secure platforms using Rust, Python, and the MERN Stack. Ajith supports Digital Transformation Services through modern architectures, automation, and performance-focused development.

# Voice Of Trust

**Rajesh**  
India

We recently got our Forex trading website developed, and I'm genuinely impressed with the outcome. The platform runs smoothly, the charts load fast, and the....

**Abdullah**  
Dubai, UAE

I collaborated with Koothan Infotech on a Web3 exchange project, and the experience was exceptional. Living in Dubai, I needed a team that not only understood blockchain technology but also compliance requirements. Koothan delivered a secure, user-friendly platform while keeping communication clear and consistent. Their technical expertise stood out, and they went the extra mile by providing practical suggestions that enhanced the project at every stage.

**Christopher**  
US

Koothan did an excellent job delivering our Cryptocurrency Exchange. Their attention to detail was impressive, and the overall quality of the work....

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# Thank You

## Connect With Us

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Nadu 625003

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